



# 香港醫學博物館 HONG KONG MUSEUM OF MEDICAL SCIENCES

*A Project of the Hong Kong Museum of Medical Sciences Society*

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Vincent Kwok & Co.

May 2018

Dear Sir/Madam,

### **Medical Museum Fundraising Dinner on 8 November 2018 Hong Kong Academy of Medicine Building, Wong Chuk Hang**

A major event on Hong Kong's social charity calendar is 'The Hong Kong Museum of Medical Sciences Annual Fundraising Dinner'. It is a high profile occasion to recognize and give back to the Museum's significant contribution towards the community. This event serves to raise funds for the operation and development of the Museum. The Hon Joseph Yam Chi-kwong, GBM, GBS, JP, will grace the dinner as Guest of Honour.

The Museum aims to provide visitors with an educational experience in the history of health care in Hong Kong. Since its opening in 1996, it has received more than 430,000 visitors and 6,000 school and community groups. Besides displaying permanent exhibits in 15 galleries and maintaining a herbal garden of medicinal plants, the Museum also holds regular thematic exhibitions. We are glad to observe that the number of visitors has been on the rise, and that many of them show much interest in the items on display. Without government funding, the Museum has served Hong Kong for 22 years entirely through various forms of donations and assistance from the public.

The success of the Museum depends very much on your continuing support. Contributions can be made in the following ways:

### **Event Sponsorships**

Sponsorships are a high-profile way to contribute and to inspire other potential sponsors and donors to come forward. The five tiers of sponsorships are attached for your consideration.

### **Table Subscription**

Invite your friends to join the dinner. A specially designed gourmet menu will bring you a splendid dining experience! The evening will also be one of the most unforgettable events – combining fun with charity.

2 Caine Lane, Mid-Levels, Hong Kong.

Mailing Address: GPO Box No. 20, Hong Kong. Website: [www.hkmms.org.hk](http://www.hkmms.org.hk)

E-mail: [info@hkmms.org.hk](mailto:info@hkmms.org.hk) Tel: 2549 5123 Fax: 2559 9458

(Incorporated in Hong Kong with limited liability)

[ 201803 ]

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### **Auction Items**

The auction is the highlight of the evening. During every past event, funds raised in the auctions have been the largest source of financial support to the Museum. Your generous donation of art and luxury items is most welcome.

### **Advertisement or Message on Event Programme Booklet**

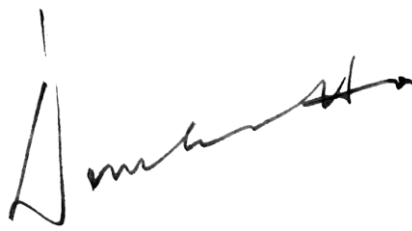
The event programme booklet is an important and attractive commemorative memorabilia of the occasion and includes valuable information about the Museum. Please see attached form for information on how to place an advertisement or message.

### **Cash Donations**

We are also grateful for any donation. Kindly use the attached reply form for any donation you may wish to make either towards the event, or directly to the Museum's funds.

You are most welcome to discuss any matters related to the event with me or Ms Amelia Chiang, Assistant Curator (Tel: 2549 5123). We thank you wholeheartedly in anticipation of your support.

Yours sincerely,



Dr Duncan HK Ho

Chairman

Fundraising Dinner Organizing Committee 2018

## Fundraising Dinner Sponsorship Reply Form

Enquiries: Ms Amelia Chiang 2549 5123, 9278 9031 Fax: 2559 9458 Email: fundraising@hkmms.org.hk

Crossed cheque payable to “**Hong Kong Museum of Medical Sciences Society**”

Mailing Address: **2 Caine Lane, Mid-Levels, Sheung Wan, Hong Kong**

### A. Sponsorship

	Types	Amount (HK\$)	Package Included																		
<input type="checkbox"/>	Title Sponsor	\$600,000	In addition to Emerald Sponsor items: <ul style="list-style-type: none"> <li>• Upgrade to two Gold Tables (each for 12 guests)</li> <li>• 1-year free admission for the Donor's company</li> </ul>																		
<input type="checkbox"/>	Emerald Sponsor	\$300,000	In addition to Diamond Sponsor items: <ul style="list-style-type: none"> <li>• Silver Dinner Table upgrade to one Gold Table (for 12 guests)</li> <li>• Present the “big” Cheque on stage</li> </ul>																		
<input type="checkbox"/>	Diamond Sponsor	\$168,000	In addition to Platinum Sponsor items: <ul style="list-style-type: none"> <li>• One Silver Dinner Table (for 12 guests)</li> <li>• Presentation of recognition plaque to Sponsor on stage</li> </ul>																		
<input type="checkbox"/>	Platinum Sponsor	\$68,000	In addition to Ruby Sponsor items : <ul style="list-style-type: none"> <li>• Logo displayed on the cover of the Programme Book</li> </ul>																		
<input type="checkbox"/>	Ruby Sponsor	\$38,000	<ul style="list-style-type: none"> <li>• Full page advertisement in the Programme Book</li> <li>• Listed as a sponsor in the Museum website</li> </ul>																		
<input type="checkbox"/>	Advertisement Ad Size: 25 cm (height) x 17 cm (width) File format: JPG & AI file <b>Material deadline: 26 September 2018</b> Email: fundraising@hkmms.org.hk		<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30px;"><input type="checkbox"/></td> <td>Back Cover</td> <td style="text-align: right;">\$32,000</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Inside Front Page</td> <td style="text-align: right;">\$25,000</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Inside Front Cover</td> <td style="text-align: right;">\$22,000</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Special Page</td> <td style="text-align: right;">\$18,000</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Full Page</td> <td style="text-align: right;">\$14,000</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Half Page</td> <td style="text-align: right;">\$8,000</td> </tr> </table>	<input type="checkbox"/>	Back Cover	\$32,000	<input type="checkbox"/>	Inside Front Page	\$25,000	<input type="checkbox"/>	Inside Front Cover	\$22,000	<input type="checkbox"/>	Special Page	\$18,000	<input type="checkbox"/>	Full Page	\$14,000	<input type="checkbox"/>	Half Page	\$8,000
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<input type="checkbox"/>	Half Page	\$8,000																			

### B. Donation

<input type="checkbox"/>	Cash Donation	\$ _____
<input type="checkbox"/>	Donate Auction Item	Item Description _____ Estimated value \$ _____

### C. Subscribe a table

_____	Gold Table (s) reserved (\$38,000 per table of 12) :	total \$ _____
_____	Silver Table (s) reserved (\$28,000 per table of 12) :	total \$ _____
_____	Dinner Seat (s) reserved (\$2,800 per person) :	total \$ _____
<input type="checkbox"/> I am unable to attend the Dinner, but I would like to donate the table to the organizer for their charitable use.		

### Contact Details

Donor Name: (Prof/ Dr/ Mr/ Mrs/ Ms/ Miss) \_\_\_\_\_ Title: \_\_\_\_\_

Chinese Name to be used in Programme Book (中文姓名): \_\_\_\_\_

Organization / Company Name: \_\_\_\_\_

Name to be used in receipt: \_\_\_\_\_

Contact Person (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Total Amount: HK\$ \_\_\_\_\_

Cheque no: \_\_\_\_\_

Date: \_\_\_\_\_ Company Stamp: \_\_\_\_\_